



# Future Learning Technology Leadership

**FOR MIDDLE, SENIOR & EXECUTIVE EDUCATION LEADERS.**

**A leadership programme for senior education professionals  
shaping the future of learning, technology and AI.**

**Location: Croydon, Greater London**

**Duration: 2 Days**

**Start Dates: May 2026 & July 2026**

## About the Programme

The Future Learning Technology Leadership (FLTL) programme is a two-day, face-to-face leadership experience designed for middle and senior education leaders responsible for digital strategy, innovation and quality.

Delivered in a unique informal learning venue, the programme creates space for open discussion, collaboration and honest reflection. The setting supports a conversational, peer-led approach, enabling leaders to explore complex digital challenges in a practical and engaging way.

FLTL focuses on the strategic, cultural and ethical dimensions of learning technology leadership. Through expert-led input, group challenges and facilitated discussion, participants develop the confidence and clarity needed to lead sustainable digital change. The programme is led by Billy Smith Ltd, with experienced tutors supporting delivery.

## Who is FLTL for?

FLTL is designed for current and aspiring leaders who are responsible for shaping or influencing digital practice and strategy within their organisation. This includes:

- Principals, CEOs and senior leadership teams
- Assistant and deputy principals
- Heads of digital learning, quality or curriculum
- Curriculum managers and learning technology leads

The programme is suitable for leaders working across further education, adult learning, higher education and training provision who want to strengthen their leadership capability in a digital-first environment.

## Why complete the FLTL programme?

The FLTL programme equips leaders with the confidence, judgement and strategic insight needed to lead digital change effectively. It goes beyond tools and platforms to focus on the decisions leaders are required to make about culture, quality, risk and the ethical use of technology, including AI.

Participants benefit from expert-led discussion, peer challenge and practical leadership activities, leaving with clearer strategic direction, a realistic action plan and a stronger professional network. The programme is designed for leaders who want to move from uncertainty to informed, confident leadership in a digital-first education environment.

# Programme Structure

The programme is delivered over two consecutive face-to-face days and is structured around four core leadership themes:

- Digital leadership and future strategy
- Culture, inclusion and ethical decision-making
- Effective digital teaching, learning and assessment
- Artificial intelligence, platforms and evidence-informed leadership

Sessions blend short expert inputs with interactive group activities, team-based challenges and facilitated discussion. The informal venue supports collaboration and professional dialogue, while structured reflection ensures learning is translated into action.

## **Day One – Strategy, Culture and Leadership Judgement**

Day one focuses on the strategic and cultural aspects of digital leadership. Participants explore the evolving digital landscape, consider the leadership decisions required in the age of AI, and examine how culture, inclusion and ethics shape successful digital change. Peer discussion and practical challenges support shared learning and reflection.

## **Day Two – Practice, AI and Leading Change**

Day two focuses on application and impact. Participants examine effective digital teaching, learning and assessment, the role of evidence in decision-making, and leadership approaches to AI and learning platforms. The programme concludes with a practical leadership project, leaving participants with a clear and achievable action plan.

## Reflective Practice

Reflection is embedded throughout the programme. Participants will take part in:

- Guided individual and group reflection
- Leadership values and decision-making exercises
- Structured peer discussion
- Team Building & Problem Solving activities

These activities support leaders to evaluate their current practice, test their thinking with peers and identify clear, realistic actions to take back to their organisation.

## FLTL Project

During the programme, participants will develop a practical leadership project focused on a real digital challenge or opportunity within their organisation.

Projects may focus on:

- Digital strategy and transformation
- Online or blended learning
- AI implementation and governance
- Staff capability and confidence
- Inclusion and accessibility

Participants leave with a clear and achievable action plan, shaped through peer challenge and expert facilitation.

## Graduation



Participants who complete the programme will receive a Certificate of Completion, CPD certified by a recognised CPD accreditation service. The certificate recognises professional development and a commitment to leading effective, ethical and future-focused digital practice.

## Become part of our LinkedIn Community

All participants are invited to join our collaborative and innovative community group on LinkedIn. Continue sharing best practice throughout and beyond the programme.



# Programme Dates

## Delivery

The FLTL programme is delivered as a focused, two-day, face-to-face leadership experience. The programme is highly interactive, combining short expert inputs with team-based problem-solving, collaborative challenges and facilitated discussion. Participants work in different groupings and make purposeful use of the venue throughout the programme to encourage active engagement, energy and peer learning

The design places strong emphasis on leadership judgement, collaboration and practical application, ensuring participants leave with clear insights, shared learning from peers and a realistic action plan to take back to their organisation. The programme concludes with structured reflection and opportunities for professional connection.

## Dates

**Cohort 1: 21<sup>st</sup> & 22<sup>nd</sup> May 2026 || Register by: 30<sup>th</sup> April 2026**

**Cohort 2: 10<sup>th</sup> & 11<sup>th</sup> July 2026 || Register by: 30<sup>th</sup> June 2026**

**Cohort 3: 16<sup>th</sup> & 17<sup>th</sup> July 2026 || Register by: 30<sup>th</sup> April 2026**

## Location

**Croydon, Greater London**

# About Billy Smith, FLTL Programme Director

Billy Smith is a seasoned education leader, digital strategist and consultant with over two decades of experience leading innovation and transformation across the UK's education, skills and public service sectors. Billy brings not only a deep understanding of the further and adult education landscape, but also a unique ability to connect strategy with practice – supporting professionals to lead with clarity, confidence and impact.

Billy's career began in the classroom as a computing teacher and SEN tutor, before progressing into senior and executive leadership roles, including National IT Education Manager, Head of e-Learning, Group Assistant Principal and Chief Executive Officer. These roles have spanned large college groups, national training providers, local government and not-for-profit organisations.

**“I believe that leadership in education is about curiosity, collaboration and courage – and I’m looking forward to learning alongside you throughout this programme.”**

Since 2020, Billy has led his own consultancy and has partnered with colleges, universities, local authorities and national bodies on strategic projects. His work includes curriculum redesign, digital strategy development, quality assurance and interim leadership. Billy is particularly well regarded for his ability to bring innovation and insights to complex, multi-stakeholder projects with a calm, focused and values-led approach.

His specialist interests include:

- Curriculum and assessment design
- Digital transformation and technology for learning
- Artificial Intelligence and its role in education
- Cyber security and digital resilience
- Organisational improvement and cultural change
- Skills policy and the future of work
- Smart and IoT technologies for learning environments

Billy's work is outcomes-focused and collaborative. He has led the development of national virtual learning environments, secured multi-million-pound government funding for digital projects, designed enrichment and employability programmes, and supported executive teams through periods of significant change. Billy maintains strong technical fluency – with hands-on experience of platforms such as Microsoft 365, Power Platform, Moodle, Adobe Creative Suite, VR environments and ethical hacking. He also works as an AI implementation advisor for education and skills providers.

Outside of work, Billy is a certified drone pilot, creative technologist, musician and storyteller – bringing a balance of creativity, innovation and analytical thinking to his leadership style. Billy is committed to creating an engaging, inclusive and thought-provoking experience for all participants. Whether exploring strategic thinking, curriculum innovation, digital capability or team development, Billy brings warmth, clarity and a deep respect for the challenges facing today's education professionals.



# Apply Today!

Spaces are limited for the first three cohorts so we encourage anyone interested to register their interest early to avoid disappointment.

This course has been discounted for the first three cohorts.

**£849** + VAT  
each delegate

**RRP £1490**

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